WHAT IS CLAIMED IS:

1. A method for aggregating feedback, comprising:

receiving a first set of travel information including information identifying a traveler, an itinerary of said traveler, and at least one travel service provider scheduled to provide services to said traveler;

5   automatically generating a feedback request based on said first set of travel information and requesting specific feedback regarding said at least one travel service provider;

transmitting said feedback request to said traveler;

receiving feedback information from said traveler; and

10   analyzing said feedback information received from said traveler.

2. The method of claim 1, wherein said first set of travel information is received from a travel organizer.

3. The method of claim 2, wherein said analyzing further comprises:

determining whether at least a portion of said feedback information should be provided to said travel organizer.

4. The method of claim 1, wherein said automatically generating further comprises:

comparing a travel completion date from said first set of travel information to a current date; and

5   generating said feedback request when said current date is after said travel completion date.

5. The method of claim 1, wherein said automatically generating further comprises:

determining a type of said at least one travel service provider; and

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generating said feedback request based on said type.

6. The method of claim 4, wherein said type is one of at least an airline, a car rental, a hotel, and a travel agency.

7. The method of claim 1, wherein said analyzing further comprises: determining whether said feedback information includes a complaint.

8. The method of claim 7, wherein said analyzing further comprises: determining whether said complaint requires a response from said at least one travel service provider.

9. The method of claim 8, wherein said analyzing further comprises: monitoring said complaint to determine whether a satisfactory response from said at least one travel service provider has been received.

10. The method of claim 1, wherein said analyzing further comprises: determining whether said feedback information includes a complaint.

11. The method of claim 1, wherein said analyzing further comprises: determining whether at least a portion of said feedback information should be provided to said at least one travel services provider.

12. A computer-implemented method for aggregating feedback, comprising:
receiving a first set of travel information including information identifying a traveler, an itinerary of said traveler, and a plurality of travel
5   service providers scheduled to provide services to said traveler;
generating a feedback request form for each of said plurality of travel service providers, requesting specific feedback based on each of said plurality

of travel service providers;

generating a summary feedback request form requesting general feedback for said itinerary and each of said plurality of travel service providers;

5   transmitting each of said feedback request forms and said summary feedback request form to said traveler;

receiving feedback information from said traveler, including completed ones of said feedback request forms and said summary feedback request form; and

10   analyzing said feedback information received from said traveler.

13.   The computer-implemented method of claim 12, wherein said first set of travel information is received from a travel organizer.

14.   The computer-implemented method of claim 12, wherein said analyzing comprises:

reviewing information from each one of said feedback request forms and said summary feedback request form to determine whether any resolution
5   is required.

15.   The computer-implemented method of claim 12, wherein said analyzing comprises:

determining whether said feedback information received from said traveler includes a complaint.

16.   The computer-implemented method of claim 12, wherein said analyzing comprises:

determining whether said feedback information received from said traveler includes a request for a response.

17.   The computer-implemented method of claim 16, further comprising:

generating a request for a response from one of said travel service providers; and

monitoring said request for a response to determine if said travel

5   service provider properly responds.

18.   An apparatus for aggregating feedback, comprising:

means for receiving a first set of travel information including information identifying a traveler, an itinerary of said traveler, and at least one travel service provider scheduled to provide services to said traveler;

5   means for automatically generating a feedback request based on said first set of travel information and requesting specific feedback regarding said at least one travel service provider;

means for transmitting said feedback request to said traveler;

means for receiving feedback information from said traveler; and

10   means for analyzing said feedback information received from said traveler.

19.   An apparatus for aggregating feedback, comprising:

a processor; and

a storage device in communication with said processor and storing instruction adapted to be executed by said processor to:

5   receive a first set of travel information including information identifying a traveler, an itinerary of said traveler, and at least one travel service provider scheduled to provide services to said traveler;

automatically generate a feedback request based on said

10   first set of travel information and requesting specific feedback regarding said at least one travel service provider;

transmit said feedback request to said traveler;

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receive feedback information from said traveler; and

analyze said feedback information received from said

traveler.

20.   A machine-readable medium having stored thereon data representing

sequences of instructions, said sequences of instructions which, when

executed by a processor, cause said processor to:

receive a first set of travel information including information identifying

5   a traveler, an itinerary of said traveler, and at least one travel service provider

scheduled to provide services to said traveler;

automatically generate a feedback request based on said first set of

travel information and requesting specific feedback regarding said at least one

travel service provider;

10   transmit said feedback request to said traveler;

receive feedback information from said traveler; and

analyze said feedback information received from said traveler.

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